



**THE**  
**POWER** **TO**  
**CHANGE**  
**THE**  
**W**  **R** **L** **D**

**A few months ago a young boy from New Jersey had a very bright idea - why not make it easier for kids to tackle the world's energy problems by helping them find ways to save energy at home. After all, he thought, can't just one person make a difference? Just like that Junior Energy was born.**

# Save money, save energy and raise funds for your school with Junior Energy.

Junior Energy's mission is to work in classrooms and schools to help children discover how they can positively impact the planet by engaging their parents, family, friends and neighbors in small, simple actions.

Did you know that if every child in America changed just one incandescent light bulb to a compact fluorescent light (CFL) bulb, each year we would save enough energy to light nearly 2 million homes and reduce our energy bills by \$380 million?? Just think about the impact that your school could have!

Junior Energy offers an empowering and educational fundraising program for your school. Participating schools benefit from Junior Energy's engaging curriculum, video and website in addition to its compelling CFL fundraiser; because we are a non-profit, **ALL PROCEEDS** after the actual manufacturer cost for the bulb and the direct cost of shipping and handling go directly back to the school.

We are committed to making a difference. In 2008, we pledged to the Clinton Global Initiative to impact an estimated 10,000 families. This will save at least 60 million kWh and eliminate more than 94 million pounds of greenhouse gas emissions.

We can achieve this goal only with your help and the help of your students. Together we can make a big difference. Please contact [info@juniorenergy.org](mailto:info@juniorenergy.org) or 201-227-6433 to register your school.



910 Sylvan Avenue  
Englewood Cliff, NJ 07632  
(201) 227-6433

[info@juniorenergy.org](mailto:info@juniorenergy.org)  
[www.juniorenergy.org](http://www.juniorenergy.org)