



Frequently Asked Questions

Through our vast experience of working closely with schools and with parent organizations we have formulated a comprehensive FAQ section. Our experienced educational personnel understand that all organizations are unique and therefore welcome questions and suggestions; these will be of great assistance to you and other schools to better implement our program.

FUNDING

1) Does it cost the school money to do the program?

No, Junior Energy is completely FREE to the schools. We provide you everything you need to educate and involve your students at no cost in order to help you raise the most money you possibly can.

2) How much of the money raised does Junior Energy keep?

Junior Energy keeps NONE of the money raised through your fundraiser. We pay the manufacturer for the bulbs and the rest of the money earned goes directly to your school.

3) How much money goes back to the schools?

All of the money raised through the Junior Energy program goes back to the school, after the manufacturer is paid for the bulbs. You will be selling the best bulbs available at a 35% discount.

4) How does Junior Energy make money?

Junior Energy is a non-profit organization. We are privately funded and intend to remain privately funded so as to generate the maximum profits to your school. We are committed to educating your students and supporting your efforts to lower the environmental impact of the families you work with.

HOW DOES IT WORK

1) Does this program involve a school visit by Junior Energy?

No, the program was created to be run entirely by each school as they see fit. We provide you with digital copies of all the materials you need to educate and involve your students. Junior Energy provides outreach letters, parent letters, brochures, curriculum, a video and a website to your school as well as marketing tips. We are here as a resource to you to ensure you raise the most money you can in your school while keeping your students and parents informed about the issues.

2) Does our school have to complete every part of your program?

No. Junior Energy has created these materials for your school, but you are not obligated to do all of the activities. While we believe the program will be more successful if done in its entirety, we understand that individual schools know best how to educate and involve their students and parents. We hope that schools will share their experiences with us so that we may show other schools how they can increase their success.

3) Does Junior Energy have materials that we can send home?

Yes, Junior Energy has created letters and an order form and survey that can be sent home as well as a website and video that parents and students can view online to learn more about the organization and the issues we work on. In addition we have a brochure you may request that can be sent home. Please let us know if there are additional materials that would make your program a success.

4) What grades are your materials geared toward?

Our materials were originally created for grades 3 through 5, however our materials now include grades K-12.

5) How much do the bulbs cost?

The bulbs come in three packs of 60 watt and 100 watt equivalents. The 60 watt three-pack is \$5.00 and the 100 watt three-pack is \$7.00. We also offer reflector bulbs for recessed lighting in 2-packs of 120 watt and 65 watt bulbs for \$8.00/pack.

6) Why did you choose SpringLight bulbs?

SpringLight bulbs are high quality---eliminating the flickering or long start up times that traditional CFL bulbs have been known for. In addition they are environmentally friendly; SpringLight will save you energy and money, are made with lead free glass and have an incredibly low mercury level when compared with other CFL bulbs on the market. The packaging is also recycled and printed with soy ink. These bulbs have also gotten top ratings by Popular Mechanics--- specifically for reading use, perceived brightness and the natural way faces look in the light. The bulbs are smaller than most CFLs and carry a warranty. Please note that these are spiral bulbs and that they are not dimmable.

7) How do I place my order?

Junior Energy makes it easy to order and receive your energy saving bulbs. Simply register at our website, www.juniorenergy.org. Click 'Get Started' or to go straight to the order page by clicking 'Order Now'. Junior Energy did not want to encourage students to sell bulbs door to door or to bring money for their orders to school. Our online process eliminates this need by making ordering seamless and easy. However, we do have an order form that can be sent home if your school prefers.

8) What if all of our students don't have internet at home?

While Junior Energy requires ordering online to be able to provide the bulbs to you at the lowest cost possible, many schools have developed creative ways to ensure 100% student participation. If your school has a computer lab students can use the website and order at school. Other schools have collected money from students and submitted a bulk order to Junior Energy. There are many ways to modify the fundraiser to fit your needs---we're happy to help brainstorm.

9) How do the bulbs get distributed?

Like with most fundraisers, bulbs are sent in bulk directly to the school to be distributed by the administration or PTA. As opposed to home delivery, this method of shipping allows us to minimize our carbon footprint and keep costs low. Some suggestions for distribution include involving the PTA , the student council or your environmental student club.

10) Is there any way the bulbs can be sent to students' homes?

Individual shipping would have a great impact on our environment. A bulk shipment to your school will reduce our carbon footprint and supports our goal of reducing individual environmental impacts. We do not send bulbs directly to students' homes.

11) How do we sign up our school?

Please email us at info@juniorenergy.org to register your school. Typically, all we need is a list of teachers in your school.

12) Is there a deadline for ordering?

Your school can set a minimum of one or maximum of three deadlines for ordering. This helps us to keep our process well organized and to cut down on the number of shipments to your school.

13) What can we do with the money?

What your school does with the money that is raised is up to your school. However, Junior Energy suggests that your school start and/or complete an environmental project or program. Some ideas include an organic garden project, starting an environmental after school program, a class trip to a nature center, creating an environmental student club and changing school light bulbs. We encourage schools to be creative and to send us stories and photos about their projects. We like sharing these with new schools that sign up to help them generate ideas.

SAFETY

1) What are the bulbs made of?

Our compact fluorescent bulbs are lead free. However, they do contain a minute amount of mercury. The amount in a single bulb is generally insignificant and may be legally disposed of in your household garbage. However, we highly recommend that you recycle your bulbs. Visit a 911earth.org and lamprecycle.org for CFL recycling information.

2) Does the mercury pose a health hazard?

CFLs are safe to use in your home. No mercury is released when the bulbs are in use and they pose no danger to you or your family when used properly.

3) How do I clean up should a bulb break?

If a CFL breaks carefully sweep up all the fragments – wipe the area with a wet towel and dispose of all fragments, including the used towel, in a sealed plastic bag. Follow all disposal instructions. If possible open windows to allow the room to ventilate. **Do NOT use a vacuum.** Place all fragments in a sealed plastic bag and follow disposal instructions. You can learn more at <http://juniorenergy.org/mercuryinfo.aspx>.

4) What are the bulbs packaged in?

Our bulbs come in 100% recycled cardboard packing that is printed with soy inks. The packaging minimizes the risk of breakage in transit.

PRIVACY

1) Does Junior Energy share my email or mailing address with third parties?

Junior Energy will not share your information with any third parties. We protect the privacy of our users and members.